

How Customers Benefit



Executives

Imagine an architecture where your apps don't need to know anything about your database infrastructure. With this agile data tier, you can deliver zero downtime for your business-critical apps and services, your staff gets to work on new functionality instead of re-engineering apps, and you can skip the finger-pointing between developers and the ops team because your apps just stay up.

- Zero downtime, include planned and unplanned outages
- Faster time to market for new applications
- IT focus on innovation vs. retooling

Operations Staff

Imagine being able to adjust database infrastructure any time you need to for availability, performance, and scale—including taking database servers out of service for maintenance - with no downtime and not one line of code change from your app developers.

- Zero downtime with auto failover - including zero-downtime maintenance
- Independence from app developers when you update the database
- Simplified troubleshooting with detailed SQL query analytics

Architects

Imagine designing a data tier with all the availability and flexibility you've built into your web tier. You can break the 1:1 correspondence between apps and architect a much more resilient, high-performing data access layer.

- Zero downtime, with failover within clusters and between data centers
- Database infrastructure operating independently of application code
- Faster application delivery, with geo-aware load balancing

DBAs

Imagine being able to administrate your database serves with no dependence on the app developers. You can take serves down for maintenance while keeping the app running. Plus real-time insights into all SQL queries show you bad code or problem queries in minutes.

- Auto failover without app errors
- Operational independence from developers
- Simplified troubleshooting with real-time analytics

Developers

Imagine working on the cool new app or building a great new feature for your customers instead of re-engineering old apps to support changed database structures. You can focus on real innovation rather than tedious programming.

- The opportunity to focus on value-added new functionality
- Freedom from programming database structures into your apps
- Faster time to market for new applications

For More Information

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